



**FRED TRUMAN**  
Graphic & Interaction Design  
Curriculum Vitae

Carlton Ave, Fort Greene, Brooklyn  
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http://fredtruman.com +

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EXPERTISE /

**Creative:**

Story Telling  
User Experience  
Brand Identity

**Technical:**

Wordpress Development  
HTML5  
CSS  
Javascript  
SEO  
Web Standards & Accessibility

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EXPERIENCE /

**Empax, Inc.**  
New York, NY

**Graphic & Interaction Designer**  
**Information Architect**  
**Web Development**  
2007.02 — 2010.08

Created a range of environmental, print and web materials to promote nonprofit clients and their causes. Tasks included design and implementation of the following: brand strategy; brand identity; print collateral; environmental signage; production and development of web experiences including custom UI, animation, IA (sitemap and wireframing), CMS with third party plugin and data integration, SEO and user analytics, user testing.

**Freelance Graphic & Interaction Designer**  
2006.12 — Present

Owned, operated and managed freelance design enterprise. Tasks included design and implementation of the following: packaging; brand identity; print collateral; production and development of web experiences; contracts, proposals and billing.

**The George Washington University**  
**Communication & Creative Services**  
Washington, DC

**Graphic Designer**  
2004.08 — 2006.01

Worked with project management and production vendors to deliver a range of print and web material related to University publications. Tasks included design and implementation of the following: print collateral; posters; promotional animation; environmental signage; web publication; press checks.

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EDUCATION /

**New York University**  
**MPS Interactive Telecommunications**  
2010.09 —

Beginning Fall of 2010

**The George Washington University**  
**BA Visual Communications**  
2000.09 — 2004.05

Minor in Art History  
Graduated Cum Laude  
National Society of Collegiate Scholars  
Spring 2003 coursework at Sydney University, AU

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AWARDS & PUBLICATIONS /

2010.04 Logo Lounge 6  
2009.11 Basic Logos  
2009.08 The Daily Heller

2008.10 Print Magazine  
2007.11 The New York Times

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OTHER EXPERIENCE /

**NOVA Japan**  
**Kure-shi, Hiroshima-ken, Japan**  
**English Teacher**  
2006.01 — 2006.12

Taught and mentored students of all ages and levels in small to medium sized classes to improve proficiency in English linguistics and conversation.